

AGTAnews

American Gem Trade Association

The AGTA Collection hits the Big Apple at JIC Fine Jewelry Preview!

The American Gem Trade Association (AGTA) showcased a colorful array of jewelry for the annual Jewelry Information Center (JIC) Fine Jewelry Preview, held in New York City last week. The event attracted top editors, stylists and bloggers to view new jewelry designs. This year's attendance list was impressive and included *Lucky*, *Marie Claire*, *Vogue*, *Women's Wear Daily* and *W Magazine*, just to name a few! The AGTA Collection showcased colored gemstone and cultured pearl pieces from seven AGTA Member designers.



Douglas K. Hucker, AGTA CEO, showcasing Dallas Prince earrings to a JIC attendee.

Photo courtesy of David Stewart Brown Photography

The JIC Fine Jewelry Preview provides an annual showcase for editors to see the hot new trends hitting the jewelry market, as we enter the fall fashion and holiday seasons. AGTA was one of several associations that participated in the event.



Editor's survey the tables filled with exquisite jewelry.

Photo courtesy of David Stewart Brown Photography

“We are happy to partner with the JIC for such an important event,” stated Douglas K. Hucker, AGTA CEO. “Not only is it an outstanding opportunity to showcase our AGTA Members to the many press members in attendance, but it also reinforces that AGTA and our Members are the best source for colored gemstone and cultured pearl jewelry! Color continues to be a focal point in fashion, décor and jewelry.”



JIC Attendee admiring Somewhere In The Rainbow's earrings.
Photo courtesy of David Stewart Brown Photography

AGTA Collection Included:



Baggins Inc. showcasing Tahitian cultured Pearl earrings accented with Tsavorites and purple Sapphires.



Dallas Prince Designs showcasing Desert Rose Zircon earrings accented with Tsavorites and champagne Diamonds.



Design House showcasing a freshwater pearl necklace accented with yellow and orange Sapphires and a boulder Opal.



Design House showcasing a boulder Opal necklace accented with orange Sapphires, Peridot and Diamonds.



Gumuchian showcasing a hexagon "B" honeycomb medallion accented with Citrine and Diamonds.



Lightning Ridge Collection by John Ford showcasing a black Opal and Diamond Pendant.



Somewhere In The Rainbow featuring **Paula Crevoshay** showcasing a multicolored Tourmaline ring accented with golden Sapphires and Amethyst melee.



Somewhere In The Rainbow featuring **Harry Tutian** showcasing color change Garnet earrings accented with Diamonds and Topaz.



Somewhere In The Rainbow featuring **Harry Tutian** showcasing a magenta Tourmaline pendant accented with Diamonds.



Somewhere In The Rainbow featuring **Sean Ryan** showcasing a Ceylon Sapphire bangle bracelet accented with Diamonds, yellow and pink Sapphires.



Takayas Custom Jewelry showcasing 18K yellow gold engagement ring featuring orange Sapphires.



Takayas Custom Jewelry showcasing an orange Sapphire pendant accented with orange Sapphires and Diamonds.



Takayas Custom Jewelry showcasing white and black Diamond earrings.

The next AGTA Collection will be assembled for the Academy Awards® early next year. If you are an AGTA Member and would like to participate, please contact Megan Whitmire (Megan@agta.org) for details.